# LitePoint President Brad Robbins to Speak at IoT World Conference

**May 13, 2015 7:00 AM**

*Upcoming San Francisco Event to Bring Together Top Industry Thought Leaders to Discuss Internet of Things Revolution*

SUNNYVALE, Calif.--(BUSINESS WIRE)-- LitePoint, a leading provider of wireless test solutions, announced that President Brad Robbins will be leading a session on product development at the Internet of Things World Conference in San Francisco on May 13. Billed as the world's largest and most comprehensive IoT event, the conference brings together over 4,000 attendees and features sessions by the industry's top thought leaders with a focus on collaboration and monetization of the Internet of Things.

"At LitePoint, we know that IoT developers are under a lot of pressure to ensure that their products work flawlessly each and every time; they can't afford to compromise on quality," said Brad Robbins. "More than 50 billion devices are expected to be wirelessly connected by 2020. In order to accelerate time-to-market and be successful, developers will need to rely on reference designs enabling them to create and ship innovative and reliable IoT devices."

LitePoint is at the forefront of IoT wireless testing innovation—supporting IoT developers in quickly getting their creations from the lab and into consumers' hands with proven reference designs from development through manufacturing. Robbins added, "The winners in IoT will be the companies that very quickly bring products to market that are innovative and work flawlessly…and do so before their competitors can. Competition will be fierce and quality assurance will be a major factor in whether a product succeeds or fails."

Robbins' presentation, "Strike While the Product Is Hot" will emphasize why testing and quality assurance is critical and must begin even before companies think about high-volume manufacturing and he'll focus on how developers can navigate the IoT seas to take their products to market quickly and successfully.

As the president of one of the world's leading wireless test solutions providers, Robbins is able to provide a unique perspective on what is involved in seeing the success of a connected product. The session will be held Wednesday, May 13 at 11:50 AM as part of the Beacon Applications & Considerations track.

**About Internet of Things World**

Held at the Moscone Center in San Francisco, Internet of Things World takes place Tuesday, May 12 and Wednesday, May 13. Tickets are available for purchase at http://iotworldevent.com/.

**About LitePoint**

LitePoint, a wholly owned subsidiary of Teradyne, Inc. (NYSE:TER), is based in Sunnyvale, California. The company designs, develops and supports advanced wireless test solutions for developers of wireless devices and consumer electronics, contract manufacturers and wireless integrated circuit designers. LitePoint solutions have enabled optimization and verification of the operation of more than one billion wireless devices worldwide. LitePoint products are used in

development and high-volume manufacturing, providing its customers with improved ROI, time-to-market, manufacturing yields, and product quality. For more, go to www.litepoint.com.

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