

LitePoint Tests New TCL Alcatel OneTouch Smartphone, Featuring MediaTek LTE Chip

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TCL, MediaTek, and LitePoint collaborate to get the Alcatel POP S7 smartphone into volume production.

SUNNYVALE, Calif.--(BUSINESS WIRE)-- LitePoint, a leading provider of wireless test solutions, announced today that TCL Communications has started volume production of their new Alcatel branded POP S7 smartphone. The POP S7 is the first smartphone to feature the innovative new MediaTek LTE chipset, the MT6290. The POP S7 is being verified and calibrated with the LitePoint IQxstream cellular test system.

Getting the POP S7 into high volume production was a combined effort between TCL, MediaTek, and LitePoint according to Mr. Dai Xu, Director of Global Industrialization Management Center at TCL Communications. “The POP S7 smartphone provides faster upload and download speeds on 4G networks, a large, high-resolution screen and greater video capability. The partnership between the TCL, MediaTek, and LitePoint teams have made this release possible, ensuring that our production volumes are not only met, but that the product works flawlessly for end-customers,” said Mr. Dai.

TCL and MediaTek have forged a strong partnership with a focus on producing affordable yet technologically advanced smartphones enabling these powerful handsets to get into the hands of users all over the world. Being the first smartphone to go into production utilizing the MediaTek MT6290 LTE cellular chip gives the POP S7 a unique advantage according to Jeffrey Ju, General Manager of MediaTek Smartphone Business Unit. “With our comprehensive inclusive 4G LTE product portfolio, MediaTek is committed to accelerating the growth of the global 4G LTE market, as well as bringing high-performance technology to enable the limitless potential of Everyday Geniuses worldwide,” said Ju.

Curt Schmidek, Vice President of Marketing at LitePoint added, “The key to the smart device business is getting new innovations to consumers, fast. LitePoint helped get the POP S7 onto store shelves quickly with complete calibration and verification test coverage using a cost effective multi-device testing approach. In the end, helping our customers win in the highly competitive smart device market is at the core of the LitePoint mission.”

About TCL Communication

TCL Communication (stock code: 02618.HK), together with its subsidiaries, designs, manufactures and markets an expanding portfolio of mobile and internet products worldwide under two key brands - TCL and ALCATEL ONE TOUCH. The Group’s products are currently sold in China and over 160 other countries throughout the Americas, Europe, the Middle East, Africa, and Asia Pacific. Headquartered in Shenzhen, China, TCL Communication operates its highly efficient manufacturing plant and R&D centers in various provinces of the PRC. It employs over 11,000 people in China, Hong Kong and overseas.

TCL Communication is one of the few companies in Hong Kong or China who owns or licenses 2G, 2.5G, 2.75G, 3G and 4G patented technologies. It has rich experience in research and development, and is able to independently develop products and solutions for GSM, GPRS, EDGE,

CDMA, WCDMA, TD-SCDMA and FDD/TDD-LTE. For more information, please visit the TCL Communications website at www.tclcom.com.

About MediaTek

MediaTek is a pioneering fabless semiconductor company, and a market leader in cutting-edge systems on a chip for wireless communications and connectivity, HDTV, DVD and Blu-ray. MediaTek created the world's first octa-core smartphone platform with LTE and our CorePilot™ technology releasing the full power of multi-core mobile processors. Through MediaTek Labs, the company is creating a worldwide ecosystem in support of device creation, application development and services based around MediaTek offerings. With an emphasis on enabling technology for the masses and not the chosen, everyone can be an Everyday Genius. MediaTek [TSE:2454] is headquartered in Taiwan and has offices worldwide. Please visit www.mediatek.com for more information.

About LitePoint

LitePoint, a wholly owned subsidiary of Teradyne, Inc. (NYSE:TER), is based in Sunnyvale, California. The company designs, develops and supports advanced wireless test solutions for developers of wireless devices and consumer electronics, contract manufacturers and wireless integrated circuit designers. LitePoint solutions have enabled optimization and verification of the operation of more than one billion wireless devices worldwide. LitePoint products are used in development and high-volume manufacturing, providing its customers with improved ROI, time-to-market, manufacturing yields, and product quality. For more, go to www.litepoint.com.



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